

. . . _____

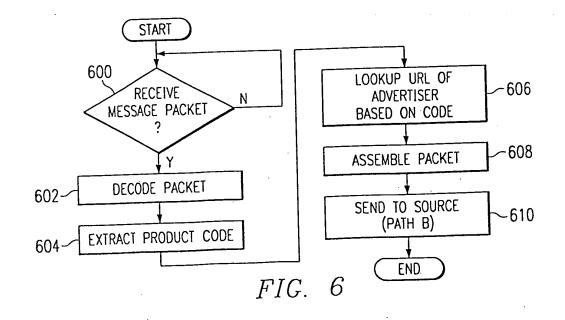
PATH A: SOURCE TO ARS URL OF **ADVERTISER** URL OF 400-**SOURCE** PRODUCT CODE **ARS** FIG. 4a PATH B: ARS TO SOURCE URL OF URL OF URL OF 402 ARS **ADVERTISER** SOURCE FIG. 4b PATH C: SOURCE TO ADVERTISER URL OF REQUEST-FOR-URL OF 404 SOURCE INFORMATION **ADVERTISER** FIG. 4c PATH D: ADVERTISER TO SOURCE URL OF REQUESTED URL OF 406 **ADVERTISER** INFORMATION **SOURCE**

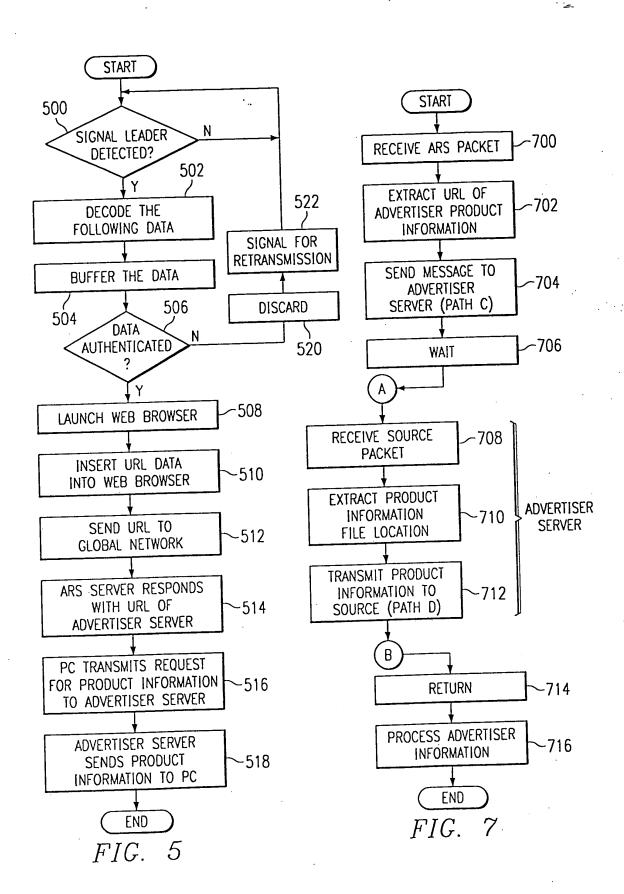
PATH E: ARS TO ADVERTISER (OPTIONAL)

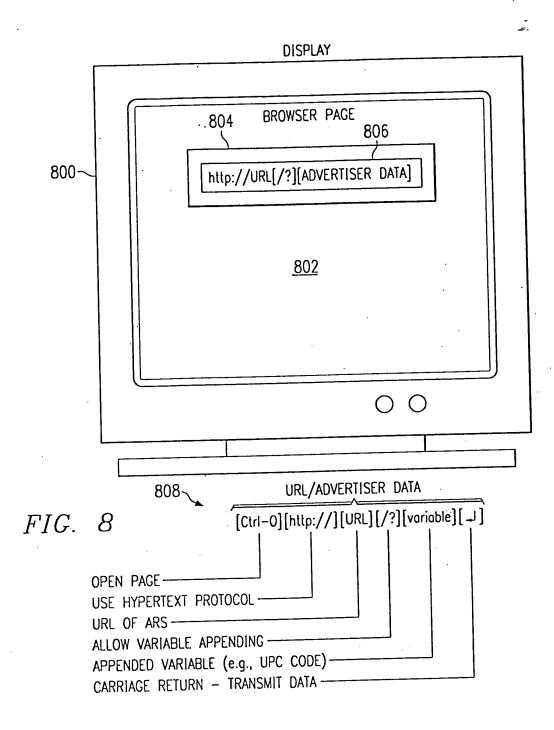
408~	URL OF	REQUEST-FOR-	URL OF
	ADVERTISER	INFORMATION	SOURCE
_		$\pi\pi$	

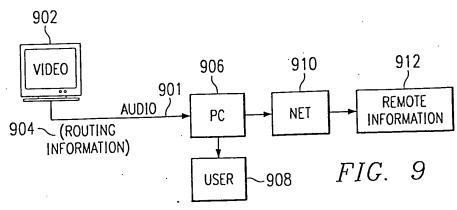
FIG. 4e

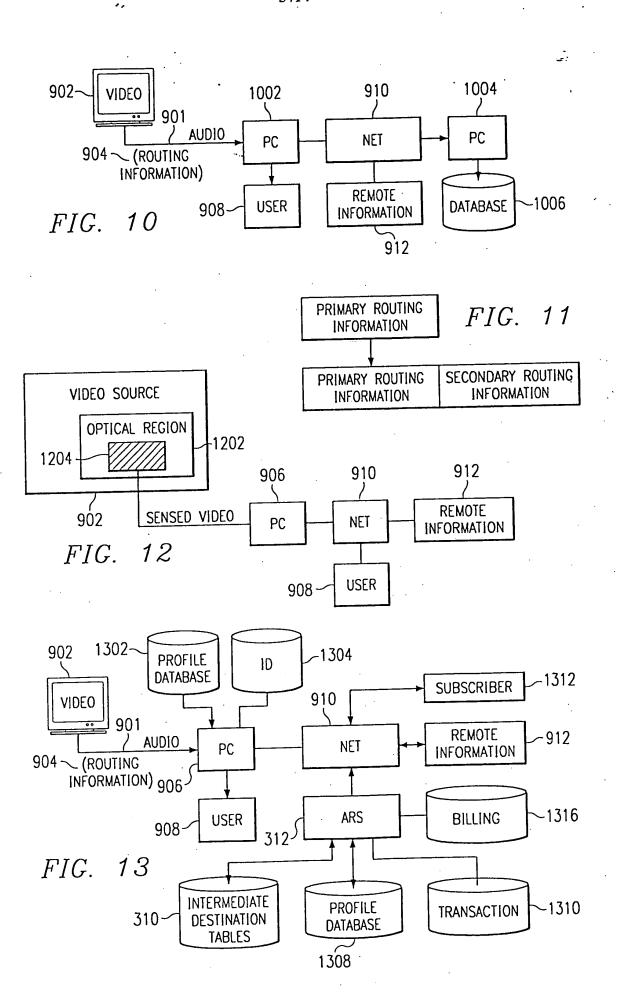
FIG. 4d

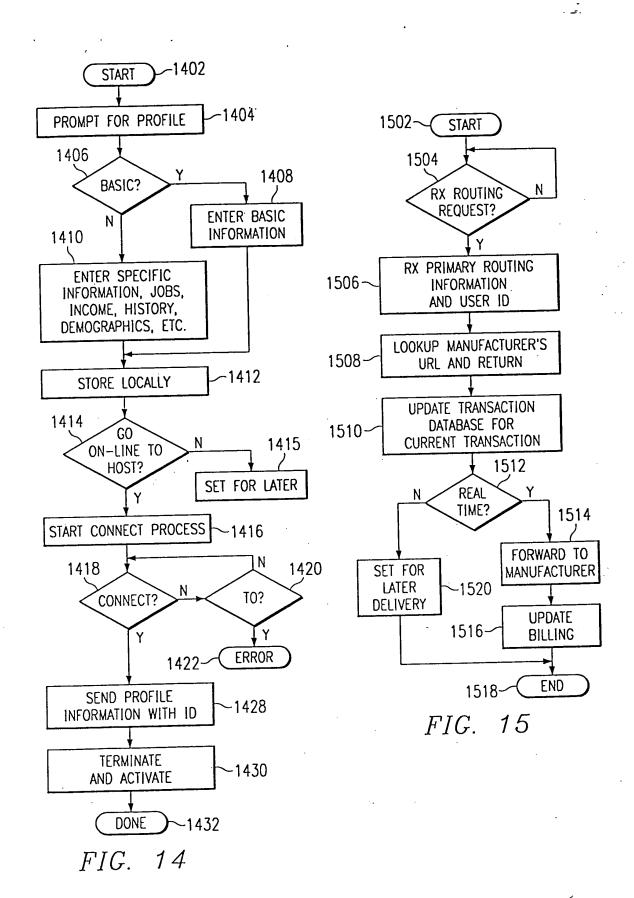


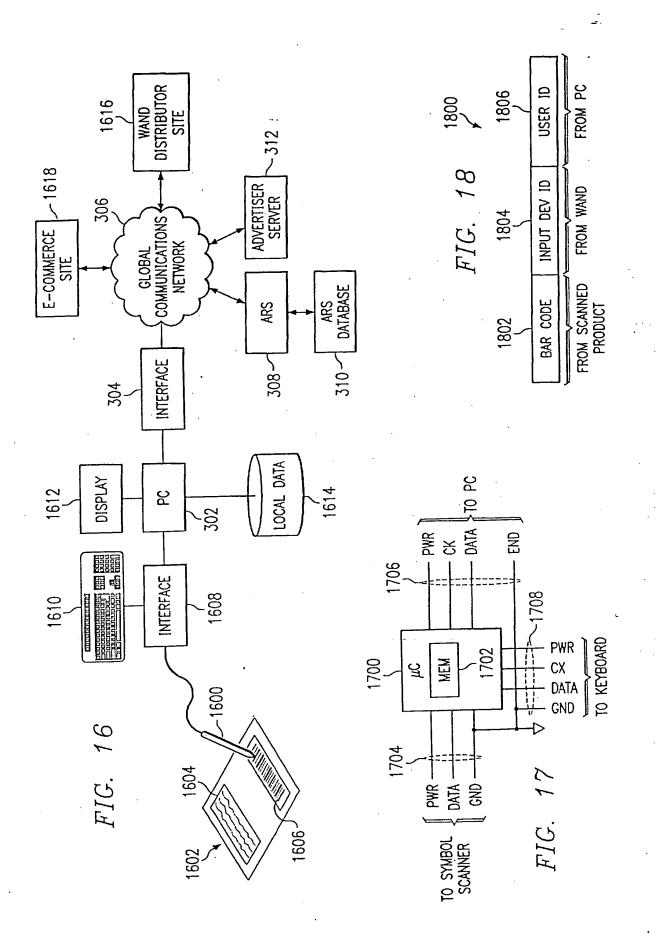


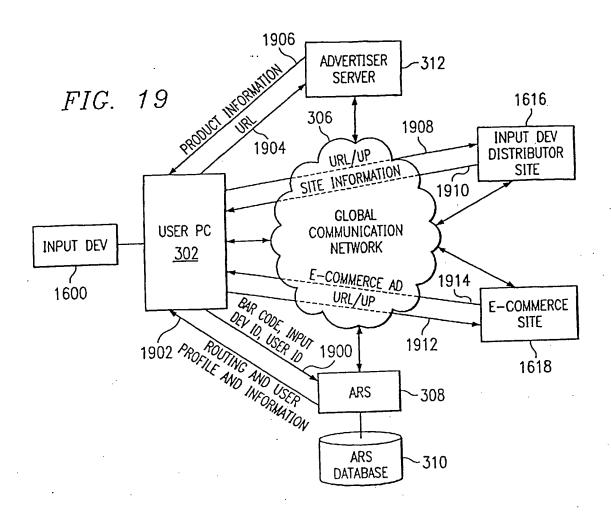


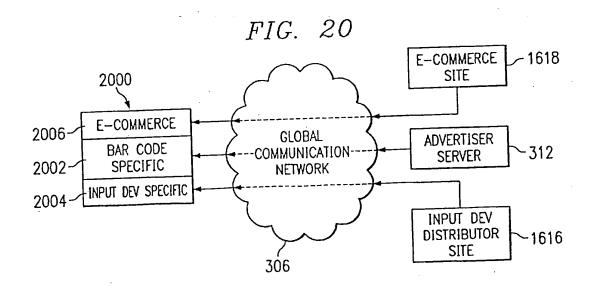












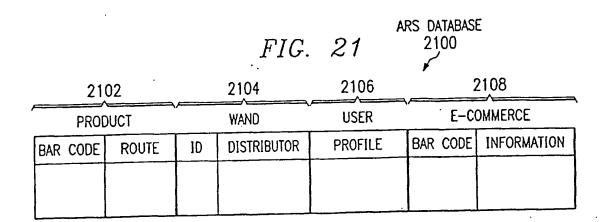
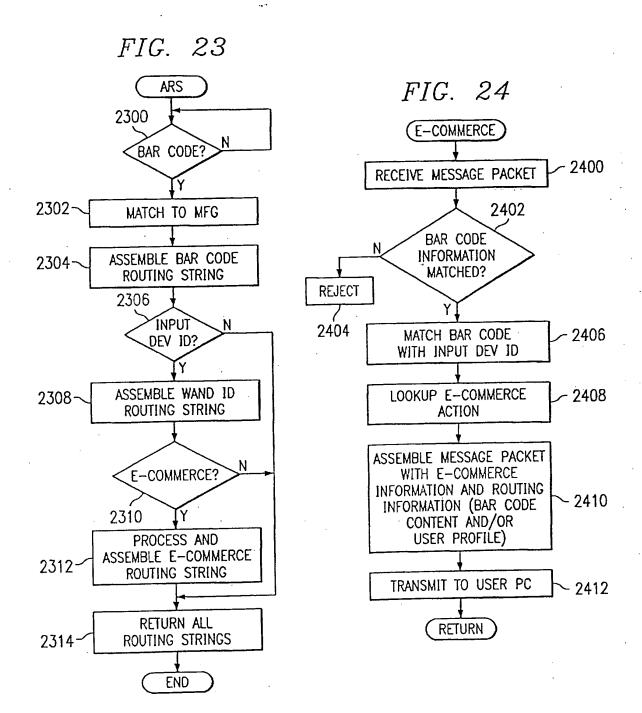
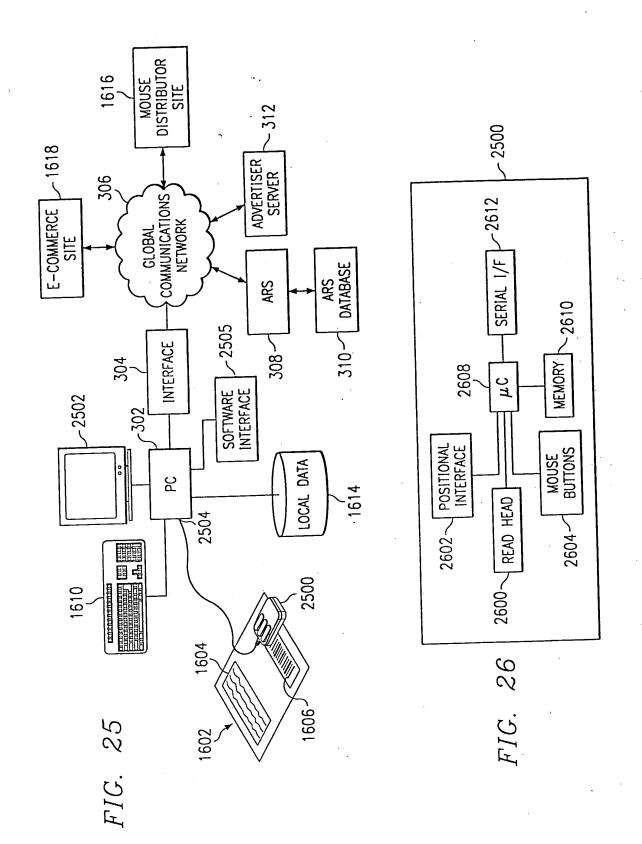
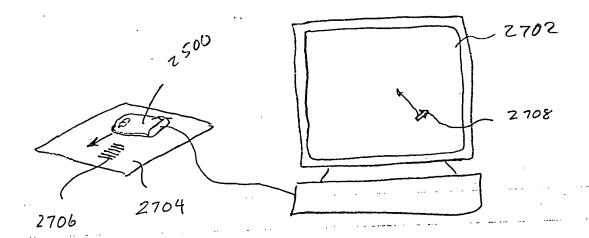


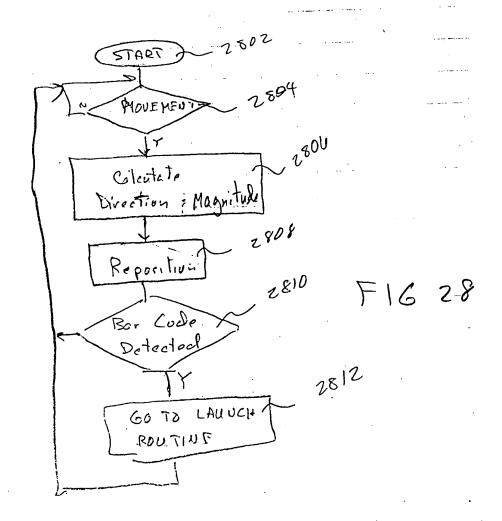
FIG. 22 USER 2200 SCAN? ASSEMBLE BAR CODE, 2202-INPUT DEV ID, ARS URL AND LAUNCH BROWSER WINDOW PARTITIONED INTO THREE FRAMES; INPUT DEV ID, 2204-BAR CODE AND E-COMMERCE RECEIVE ROUTING? 2206 ROUTE INFORMATION FOR EACH WINDOW 2208 RECEIVE INFORMATION FROM ROUTED-TO SITES 2210-PLACE IN ASSIGNED FRAME 2212 **END**







F16 27



2902 LAUNCH ROUTINE 2904 CONFLETE 2906 LAUNCH BROWSER 2912 Connect to Wob 2414 Disglay in Foreground. END A Mini 3006 3008 FIG 30

